



8th June 2012

Update on Pay & Display Charges Review

Parking charges were increased in April 2011 with the aim of improving the turnover of parking spaces and easing parking pressures in the town centres of Muswell Hill, Crouch End and Green Lanes town centres and increase the turnover of spaces.

The aim of the charge increases was to use charging as a traffic management tool to ease parking pressures in those areas.

Prior to the implementation of the increase to Pay and Display charges that took effect in April 2011, the Cabinet took the decision on 16 November 2010, for a comprehensive Economic Impact Assessment to be carried out. The findings were then presented to the Cabinet on 22 March 2011 and this highlighted that the availability of parking spaces was one of motorist's biggest concerns.

At the meeting on 22 March 2011, the Cabinet agreed to review the impact this had (on achieving those objectives) after 12 months of implementing those new charges. Therefore a desk top review was carried out in April 2012 to assess the changes to parking patterns since the charge increases took effect. However, following some feedback to this recent review, the decision to extend the scope of it, to include an understanding of any changes to parking or trade within those Town Centres from businesses or motorist perspective was made.

Accordingly, over a 3 week period we distributed questionnaires to businesses and motorists in each of those town centres, to seek their feedback on a range of issues, predominantly traffic management issues.

The closure date for returned questionnaires to be received was set for 12th June, however a few days grace for any postal delays will be allowed. The tables overleaf show (as of 8th June) the responses received so far:

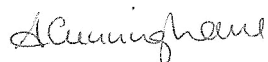
Summary of Business Responses

| | | |
|----------------------|-------|---------|
| Crouch End | 42 | 29.79% |
| Haringey Green Lanes | 64 | 45.39% |
| Muswell Hill | 35 | 24.82% |
| | <hr/> | |
| | 141 | 100.00% |
| | <hr/> | |

Summary of Motorist/Visitor Responses

| | | |
|----------------------|-------|---------|
| Crouch End | 19 | 18.81% |
| Haringey Green Lanes | 41 | 40.59% |
| Muswell Hill | 41 | 40.59% |
| | <hr/> | |
| | 101 | 100.00% |
| | <hr/> | |

The data is now being collated and analysed and whilst we are not be able to share the full findings with you at this time, the findings will be presented to a special meeting of Overview and Scrutiny on 23rd July, in advance of going to Cabinet on 18th September.



Ann Cunningham
Head of Traffic Management